

PRESS RELEASE - June 2007

## **SAVILLS INTERNATIONAL APPOINTS ASSOCIATE OFFICE IN CORFU**

The London based real estate agent with a global network of its own and associate offices has appointed The Corfu Property Shop in Barbati to act as its exclusive agent on all residential properties and developments on the island that are and will be for sale under the Savills brand.

Savills International has offices in most parts of the world and is recognised as a world leading real estate broker and property services provider. Their recognition of Corfu as a favourable location for an associate office is good news for the Corfu property market, as the involvement of an international operator such as Savills will significantly raise the island's profile.

The Corfu Property Shop opened less than two months ago and has been quick to gain an excellent reputation as a result of the professional skills, strict etiquette, yet friendly approach of the property partners. Run by an English husband and wife team - James and Emma Wood, their entrepreneurial flair, initiative and experience has been quickly recognised by the team at Savills.

Naomi Greatbanks, head of the international network of associates at Savills in London commented "Corfu is an island in which Savills has been considering establishing an association for quite some time. We are delighted that we have now identified a suitable associate, The Corfu Property Shop, and we are optimistic that our associate brands can add value and professionalism to the property market in Corfu. We are very excited by the positive opportunities offered on this beautiful island'.

James has more than 20 years experience in the real estate market. Emma was managing director of a group of UK companies for 15 years, specialising in marketing, advertising and publicity. In association with Savills they will be marketing a broad range of properties ranging from luxury villas with sea views to more modest homes, including apartments and studios, providing they are of good or high quality.

Benefits of a Savills associate contract to developers and private owners include listings on [www.thecorfupropertyshop.com](http://www.thecorfupropertyshop.com); [www.savills.co.uk/abroad](http://www.savills.co.uk/abroad) and [www.primelocation.com](http://www.primelocation.com) (one of the UK's most highly regarded websites for upmarket houses in Britain and overseas), as well as advertising and the sales support of both the Savills call centre in London and the local team at The Corfu Property Shop in Corfu.

Benefits to investors and private purchasers are also significant. Not only will they not be charged commission on their acquisitions, which is not standard practice on the island, but they can also rely on the Savills name and that of its chosen associate, The Corfu Property Shop, to deliver a trustworthy and highly competent service.